

NEW

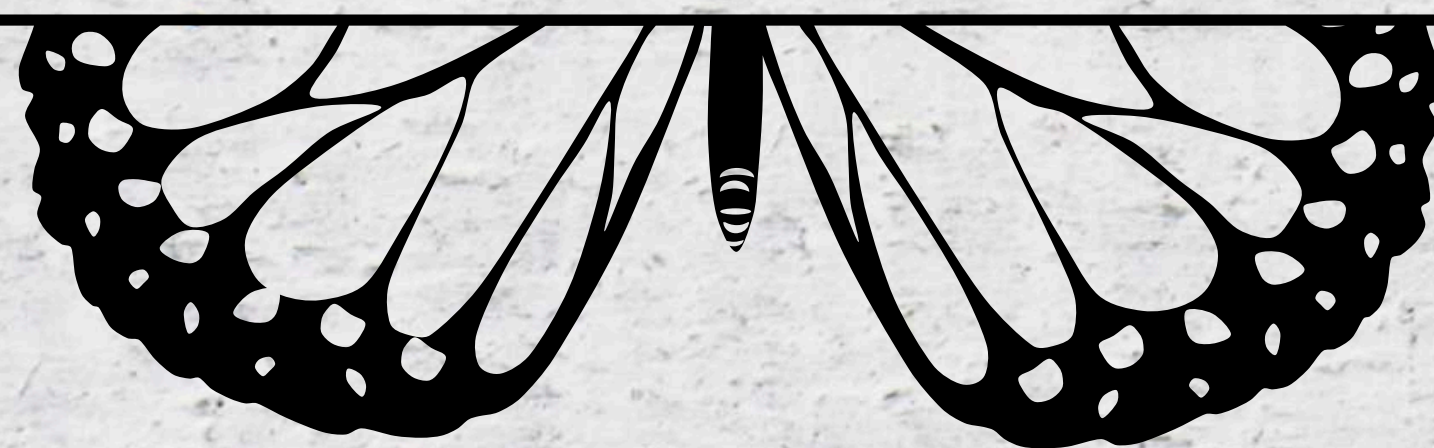
LETTER



TOOWOOMBA HOSPICE



Sponsorship Opportunity



INTRODUCTION



About our Hospice:

Toowoomba Hospice was founded in 2003 by the late Sister Frances Flint OAM. The Hospice is a fully accredited 6 bed facility, specifically designed to provide holistic palliative patient-centred care to all adults. Our ultimate goal of care is to manage symptoms, provide comfort, and preserve dignity while respecting the individual wishes of those with a life limiting illness.

Care is provided by a dedicated team consisting of Registered Nurses and Personal Care Assistants, with the support of the client's medical practitioner or specialist. An efficient and dedicated administration team and enthusiastic trained volunteers ensure the effortless running and excellent maintenance of the Hospice. We offer a compassionate team of Volunteer Pastoral Care workers guided by our Pastoral Care Coordinator, who are here to assist our clients and their loved ones through the journey.

Our vision is to provide palliative and respite care based on mutual respect, trust and individual needs, our mission is to provide this quality care in partnership with the community.



Boundless Love, Dedicated Care



THE NEWSLETTER



About our Newsletter:

The Toowoomba Hospice aims to publish four newsletters per calendar year—one each quarter. These newsletters are distributed to nearly 600 recipients via post and email, including our dedicated network of 75 volunteers. We add our newsletter pages to our Facebook photos and is also available to view in 2 formats on our website: <https://www.toowoombahospice.org.au/toowoombahospice-newsletters>. We have 2600 people following our Facebook page and are seeing a steady increase across views and reach from non-followers.

Our newsletter is usually between 8-12 pages long and features articles from our Chairman, Director of Nursing and Business Manager. Also included are a few words from our Volunteer, Pastoral Care, and Fundraising & Events Coordinators on their experiences. We like to include as much as we can from the local community, promoting our own events and other fundraisers in the Toowoomba region that people can attend.



SPONSORSHIP OPPORTUNITY



Newsletter Sponsor

Your business logo to be included as a header or footer on each page of the edition of our Newsletter

Networking Opportunity
Depending on the event calendar, contributing sponsors may be invited to a sponsor-exclusive networking morning tea or lunch

Tax-Deductible Receipt

Your business promoted on our social media and website as our "Newsletter Sponsor" for the edition

Quarterly Newsletter Sponsorship Package

Donation - \$300

Toowoomba Hospice does hope the package, as well as the knowledge that you are helping to support and promote the fantastic work of the Hospice will entice you to become a sponsor of our Newsletter for the quarter.

Yours in Partnership with the Community

Claire



REASON TO PARTNER WITH US



Toowoomba Hospice provides care to individuals who need it most and we can provide this service at no cost to the client or their family, as we are a registered charity. The Hospice's annual budget is \$2.44 million dollars and of that we require to raise \$968,000 through the community. Toowoomba Hospice is truly grateful for the ongoing support our community has shown us over the past 22 years and looks forward to continuing to provide our invaluable service to the Toowoomba and surrounding areas in partnership with the community well into the future.

- **90%:** of companies indicated that partnering with a reputable non profit organization enhances their brand, 89% believe doing so leverages their ability to improve the community
- **71%:** of employees indicate that it's very important to work at a company that partakes in philanthropy, such as by matching employee donations and partnering with charities.
- Business owners have reported that the marketing they receive from partnering with us on events has had a better promotion of their business than traditional paid media.

Testimonials:

- Emily (Newlands Group): The team had a great night, and I received a lot of positive feedback. Congratulations on such a successful night!!!
- FKG: Our team had a fantastic time and really enjoyed themselves on the weekend, so thank you for putting on such a wonderful event!
- Morgan (MJ Communications): I'm so grateful to have been part of the Mother's Day High Tea fundraiser. I was so honoured to donate a Lucky Door prize and have had the opportunity to speak. It was such a meaningful event, and I'm still receiving kind comments about it. Thank you Toowoomba Hospice for the work you do — and for letting me be a small part of it.

Hospice Annual Budget

